

ALIZEY

M I R Z A

MEDIA KIT

Luxury fashion, refined lifestyle & considered
travel, curated through a timeless, feminine lens.

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INFLUENCER LICENSE
8952570



About ALIZEY

From classic capsule wardrobes to long-haul getaways, Alizey shares her life through a lens of quiet luxury and thoughtful living. A London native who splits her time between Dubai and the UK, she began her content journey in 2010.

Her content spans luxury fashion, lifestyle, and travel. Always curated with a sense of authenticity and refined simplicity. Whether documenting her travels or showcasing her latest fashion finds, Alizey's aesthetic is polished yet personal.

She has stayed true to a style that's timeless, feminine, and fuss-free.

Origin

London-born · Dubai & UK based since 2010

Audience

Women aged 25–35 · UAE, UK, USA & MENA

Niche

Luxury fashion · lifestyle · long-haul travel



Main Character in Netflix's New Hit Show: DESI BLING

Alizey stars as a lead cast member in Netflix's hit show Desi Bling. Bringing her personality, style, and reach to a global streaming audience.



SOCIAL MEDIA

Reach

Instagram **360k**

2.1M

AVG Monthly Views

6,575

AVG Photo Views

4,000

AVG Story Views

3.9%

Engagement Rate
Above industry average

Tiktok **22.8k**

71,430

AVG Monthly Views

5,479

AVG Video Likes

7.67%

Engagement Rate
High preforming content



WHO FOLLOWS



ALIZEY

80.4%
WOMEN FOLLOWERS

25-35
CORE AGE GROUP

Instagram Audience Statistics

Audience Location	
United States	12.1 %
United Arab Emirates	11.9 %
United Kindgdom	4.8 %

INSTAGRAM

a1izey

Alizey Mirza

110 posts

413K followers

719 following

@bioliteuae

Desi Bling on @Netflix

Management: info@themirzas.me

8952570

Follow

Message

Desi Bling

Biolite

Ounass

Forbes

a1izey

Dubai, United Arab Emirates

Forbes

Middle East

1/2

Economy

Why Dubai Is Betting On The Business Of Longevity — Here's What We Know So Far

109

9

68

Liked by m7mdyaber and others

a1izey exciting times ahead for Dubai's longevity sector with the recent establishment of the DLA. Thank you @forbesmiddleeast for the opportunity to share my... more

July 25

a1izey

Dubai, United Arab Emirates

1/3

389

28

401

Liked by vee.zhang.98 and others

a1izey new year, same energy

January 7

a1izey

Four Seasons Hotel Hampshire, England

1/9

291

28

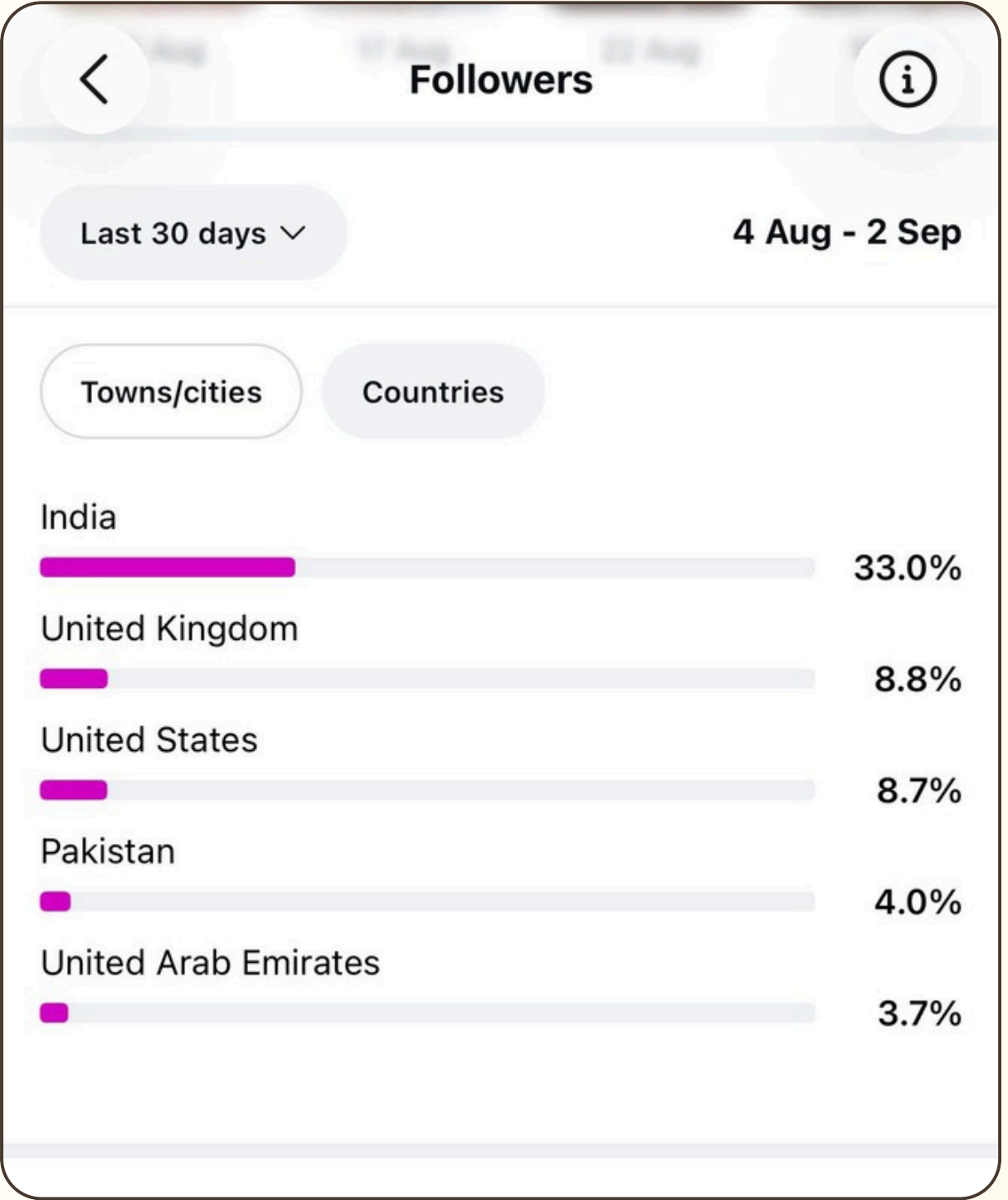
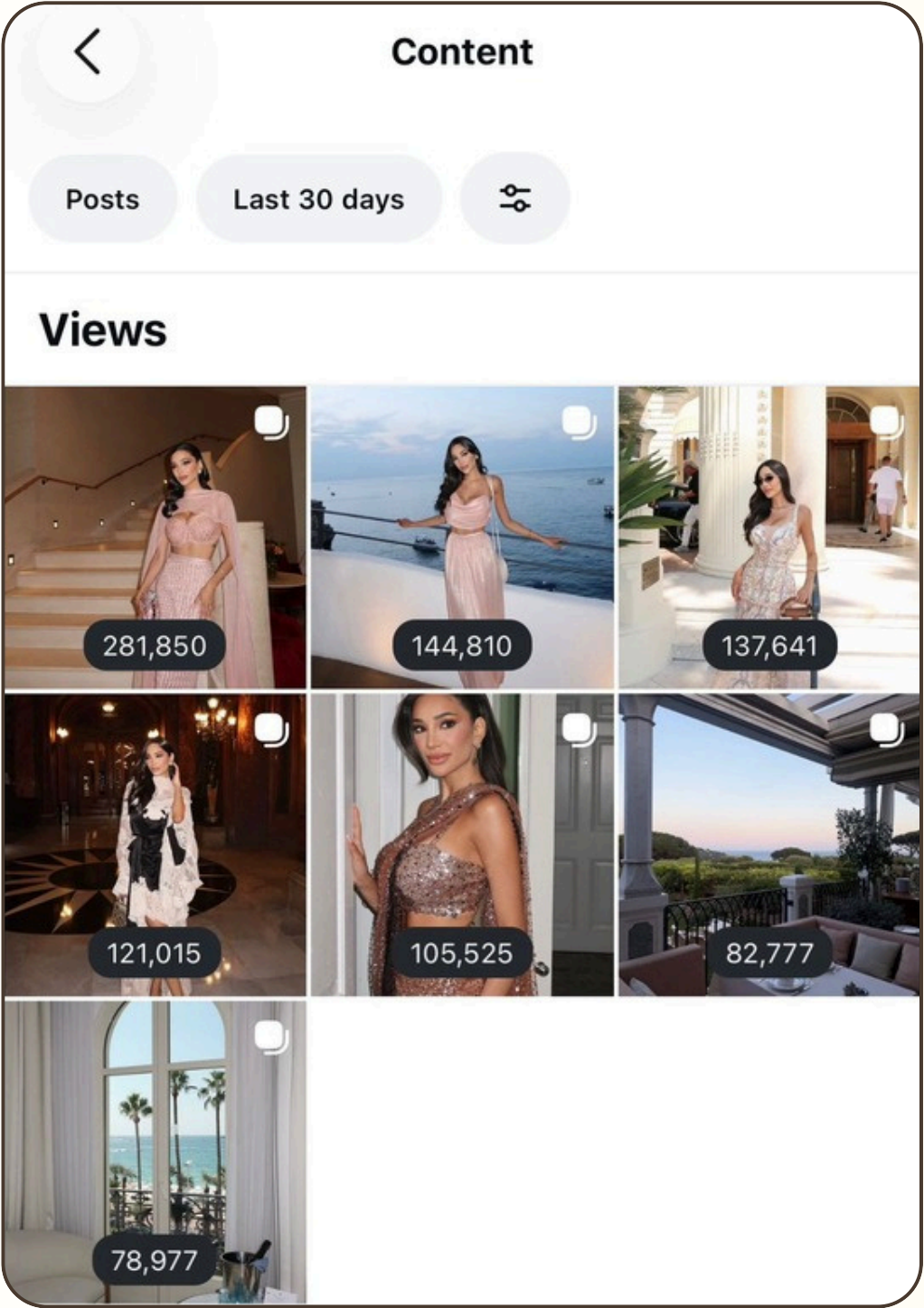
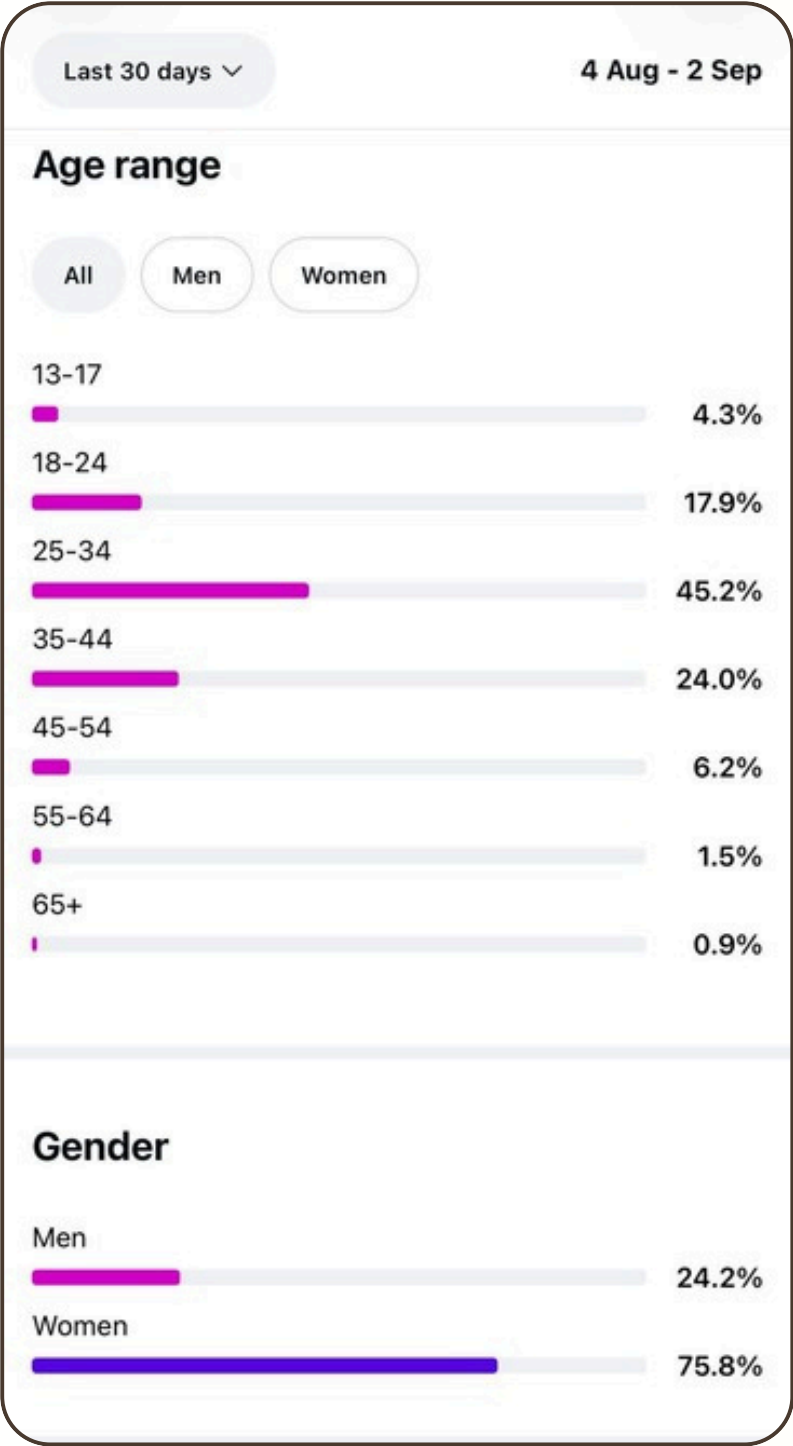
347

Liked by priyakishore_28 and others

a1izey the most beautiful weekend in the countryside celebrating K&K

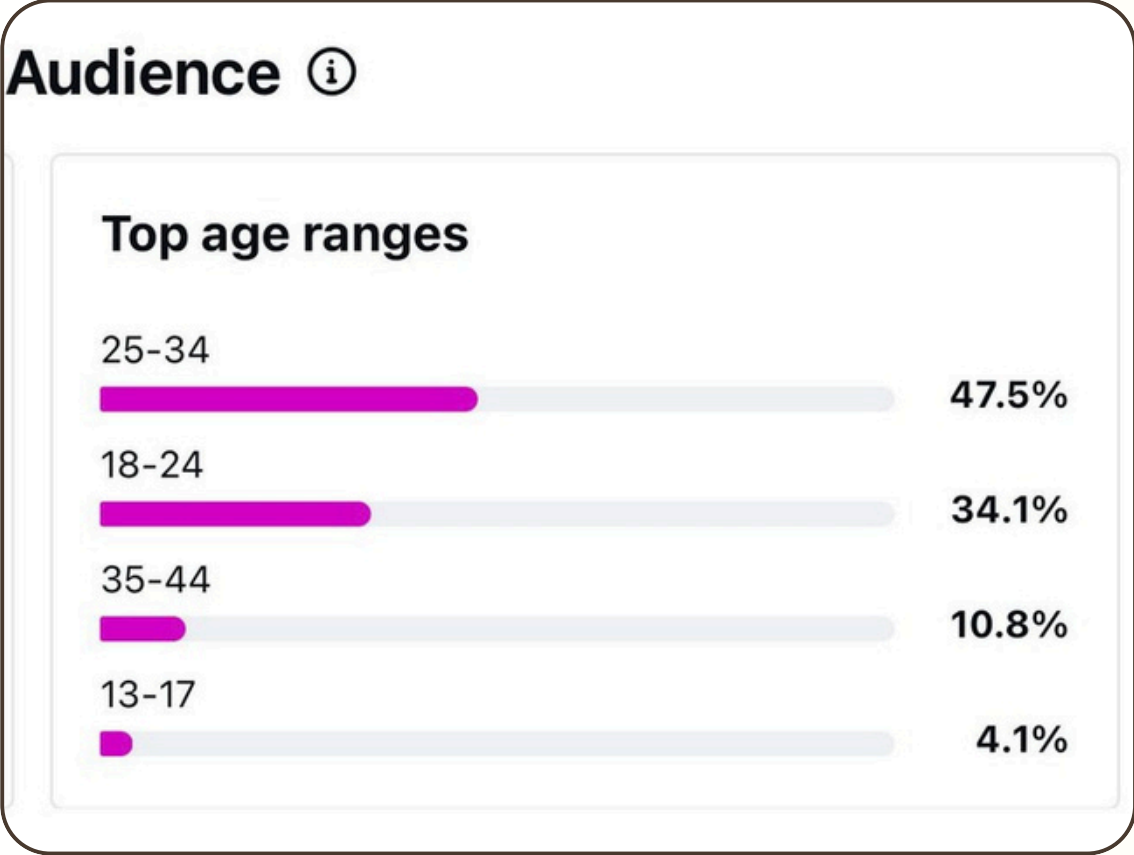
August 25

STATS



Instagram Audience Statistics

STATS



Instagram Audience Statistics



TIKTOK

Audience

77%

WOMEN FOLLOWERS

25-35

CORE AGE GROUP

AUDIENCE LOCATION

UNITED KINGDOM	14.5%
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UNITED ARAB EMIRITES	10.6%
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SAUDI ARABIA	4.8%
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FEATURED

Posts

Dessert Editorial



Luxury Lifestyle

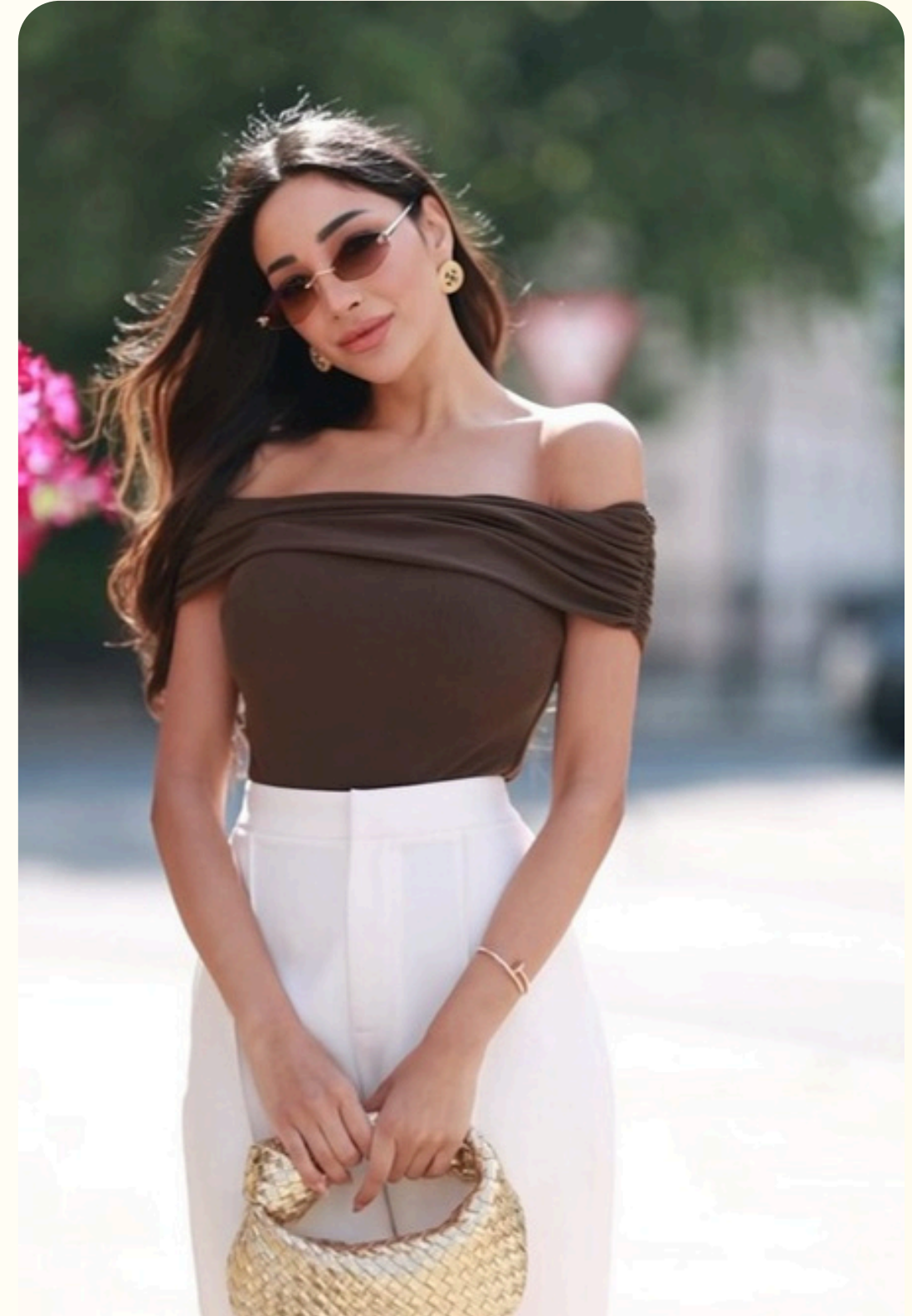


Fashion Portrait



FEATURED

Reels



Content

-
Collaboration
Inquiries

Lets CONNECT

Email

Info@themirzas.me

Phone/whatsapp

058 696 9864

Instagram

[@a1izey](https://www.instagram.com/a1izey)

Tiktok

[@a1izey](https://www.tiktok.com/@a1izey)

